



BUSINESS & INNOVATION COMMITTEE MEETING

Date: Thursday, July 31st 2025
Time: 3:00pm – 4:00pm
Location: https://csudh.zoom.us/j/84398010793?pwd=lCgElmg5M3Dshf6AGMtqcTQbmTnllZ.1 **PW**: 842602 **Dial-In**: +1 669 900 6833 **Meeting ID**: 843 9801 0793

AGENDA

- I. Call to Order
- II. Roll Call
- III. Consent Agenda
 - A. Approval of Agenda
 - i. July 31st, 2025
 - B. Approval of Previous Meeting Minutes
 - i. May 2nd, 2025
- IV. **Public Comments**
- ٧. Strategic Agreements & Experiential Innovation
 - A. AEG Agreement Realignment
 - B. Auxiliary Retail & Beverage Operations
 - i. Follett Bookstore Agreement & Saxbys Experiential Learning Platform Pilot
 - C. Pepsi Beverage Agreement Implementation
 - D. First Class Vending Contract Renewal
 - E. CSUDH Meal Plan Strategy & Dining Commons Readiness
- VI. Other Items
- VII. Adjournment